



Foreign Agricultural Service

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Pakistan

Promotion Opportunities

Consumer Food Shows in Pakistan, Uzbekistan and Kazakhstan

2001

Approved by: **Jim Dever, Ag Attache** **U.S. Embassy, Islamabad Pakistan**

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Report Highlights:

Includes PSD changes: No
Includes Trade Matrix: No
Annual Report
Islamabad [PK1], PK

Section I. Trade Shows

(Consumerexpo 2001, Uzbekistan

Tashkent, Uzbekistan

November 6-11, 2001

Purpose: Consumer goods and food stuffs, technologies and equipment for food production and processing

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(Interfood Uzbekistan 2002

Tashkent, Uzbekistan

April 3-5, 2002

Purpose: Foodstuff, technologies and equipment for production and processing

(AstanaFood, Kazakhstan

4th Kazakhstan International Exhibition

Astana, Kazakhstan

May 15-17, 2002

Purpose: Astana Food is an annual trade event organized by ITECA (Kazakhstan). The exhibition will be located in the Congress Hall, Astana. The target audience is foodstuffs, drinks and packaging.

Contact: Mrs. Ainur Smagiylova
Manager
ITECA, Ltd
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(Food Expo-2002

Consumer Food Show
Almaty, Kazakhstan
May 21-24, 2002

Purpose: Food Expo 2002 is an annual trade event organized by TNT Production, Inc (U.S.A.) Last year the Expo attracted over 60 companies from 15 different countries, including: Europe, Asia, and the CIS to its 3,000 square meter exhibition space. In 2002, the TNT Productions is planning to include agricultural machinery and equipment to the Expo.

Contact: Mr. Alexander Hmelevskiy
Representative
TNT Production, Inc
Almaty, Kazakhstan
Tel: (7-3272) 501999
Fax: (7-3272) 501999

(or) For U.S. companies interested in participating in the Food Expo contact:

Mr. Justin Webb
President
TNT Production, Inc
11921 Freedom Drive, Suite 550
Reston, Virginia 22090 USA
Tel: (703) 406-0010
Fax: (703) 406-8543

(**Exhibit USA 2002**
U.S. Product/Catalog Exhibition
Karachi, Pakistan
Fall, 2002

Purpose: This is the main U.S. trade exhibit held in Pakistan, featuring all types of U.S. products and services, including consumer foods.

Contact: Mr. Tariq Sayeed
U.S. Commercial Service
American Center
60 Jinnah Avenue
Islamabad, Pakistan
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FAX: (92-51) 282-3981
E-mail: tariq.sayeed@mail.doc.gov

(**InterFood 2002**

5th Central Asian International Exhibition
Almaty, Kazakhstan
October 29 -November 1, 2002

Purpose: Inter Food 2002 will take place from October 29-November 1, 2002 and will be located in the Atakent Center, Almaty. The target audience is foodstuffs, beverages and packaging.

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(Consumerexpo 2002

Tashkent, Uzbekistan
November 6-11, 2002

Purpose: Consumer goods and food stuffs, technologies and equipment for food production and processing

Section II. Retail In-Store Promotion

Posts have not planned any in-store promotion activities due to recent developments in Pakistan and the Central Asian Republics.

Section III. Hotel, Restaurant, Institutional Promotions

None Currently Scheduled

Section IV. Other Promotional Activities

None Currently Scheduled

POST CONTACT

If you have questions or comments regarding this report or need assistance exporting to Pakistan (or Uzbekistan or Kazakhstan), please contact the Foreign Agricultural Service Office in Islamabad at the following:

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